



Indira Gandhi National Tribal University
Amarkantak, Madhya Pradesh – 484487

Department of Tourism Management



◆ TWO DAY NATIONAL SEMINAR ◆

On

Cultural Tourism 2.0:

Connecting India's Past, Present and Future for Viksit Bharat 2047

📅 20 – 21 April, 2026 | IGNTU, Amarkantak

Sponsored by
Indian Council of Social Science Research (ICSSR)
New Delhi

Organised by
Department of Tourism Management, IGNTU
Amarkantak

ORGANISING COMMITTEE

CHIEF PATRON
Prof. Byomakesh Tripathy
Vice Chancellor, IGNTU, Amarkantak

PATRON
Prof. Sukanta Kumar Baral
Dean, Faculty of Commerce & Management, IGNTU

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CO-CONVENERS
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INDICATIVE THEMES

- Theoretical Foundations of Cultural Tourism
- Cultural Tourism in the Age of Globalisation
- Reinterpreting Indian-ness: Myths, Misconceptions & Realities
- Cultural Tourism 2.0: A Roadmap for Viksit Bharat
- Community Participation & Grassroots Cultural Stewardship
- Innovation, Technology and Digital Heritage
- Cultural Landscapes, Ecology & Sustainable Tourism Practices
- Creative & Cultural Industries as Catalysts
- Policy Frameworks and Institutional Interventions
- Reconnecting India's Past, Present and Future

IMPORTANT DATES

Activity	Last Date
Submission of Abstract	10 April 2026
Submission of Full Paper	14 April 2026
Intimation of Acceptance	15 April 2026
Seminar Dates	20–21 April 2026

REGISTRATION LINK

<https://forms.gle/MBkAUJmAuXUeHCra9>



Payment Details:

Bank: Central Bank of India.
IFSC code: CBIN0284695
Account No: 5961790033
Branch: Central Bank of India,
IGNTU campus
UPI ID : 8020260320@cbin



ABOUT THE UNIVERSITY

Established by an Act of Parliament in 2007, IGNTU Amarkantak is a Central University with nationwide jurisdiction, fully funded by the Government of India. Nestled in the lush green Amarkantak Hills of Madhya Pradesh, it offers programmes across 37 departments in Arts, Humanities, Sciences, Social Sciences, Commerce, Management, Pharmacy, Yoga, and Education.

REGISTRATION FEE

CATEGORY	Working Lunch	With Accommodation & Food
Academicians / Corporate Delegates	₹ 500/-	₹ 1,000/-
Research Scholars & Students	₹ 300/-	₹ 600/-

* Fee includes conference kit, lunch & refreshments for both days. Registration opens April 10th. Non-refundable & inclusive of GST. Travel cost not included.

CONTACT FOR FURTHER INFORMATION

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Department of Tourism Management, IGNTU, Lalpur, Amarkantak, Madhya Pradesh – 484487

◆ Participation and Presentation Certificates will be awarded to all registered delegates ◆



Two Day National Seminar

On



**Indian Council of Social Science
Research**

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Faculty of Commerce and Management

Indira Gandhi National Tribal University

Lalpur, Amarkantak – 484887 Madhya Pradesh



Indira Gandhi National Tribal University

The Indira Gandhi National Tribal University, Amarkantak, was established by an Act of Parliament in 2007. The University's jurisdiction extends nationwide, and it is fully funded by the Central Government. The University offers a range of programs in Arts, Humanities, Basic Sciences, Social Sciences, Commerce, Business Management, Pharmacy, Yoga, and Education through 37 Departments. The University has carved a niche for itself in academic learning and research over the last 15 years of its existence. The University is located in lush green Amarkantak Hills in the state of Madhya Pradesh

Faculty of Commerce & Management

The Faculty of Commerce and Management is the biggest faculty in the University in terms of student strength. The faculty has three departments under it: Business Management, Commerce, and Tourism Management, offering UG, PG, and PhD. Programmes.

Department of Tourism Management

The Department of Tourism Management (DTM) was established in 2008 under the faculty of Commerce and Management. The Department currently offers Ph.D. in Tourism Management, a two-year MBA – Tourism Management & BBA in Tourism Management, with a total intake of 38 seats of both MBA & BBA. The first eleven batches of the MBA (TTM) students have completed the course and have been well placed in tourism and allied sectors. The Department has successfully offered campus placement to all the opted students.

About the Seminar

Cultural tourism is a multidisciplinary field necessitating rigorous inquiry into the theoretical foundations of identity and development. A central scholarly debate concerns whether cultural engagement is rooted in a "total way of life" or in the "arts and learning" that define creative expression. While globalisation has expanded tourism, it has also accelerated cultural homogenization. In India, rapid, unplanned development—often driven by distorted interpretations of the national ethos—has commodified cultural tourism, detaching it from its deep civilizational roots and rendering many initiatives unsustainable.

Cultural Tourism 2.0 seeks to reposition the sector as a transformative instrument for Viksit Bharat. The seminar aims to ground tourism in authenticity, community participation, and cultural literacy. By moving beyond simple market offerings, the discussion explores tourism as a strategic pathway for heritage preservation, creative economies, and nation-building. This interdisciplinary forum will synthesise perspectives from academia—including sociology, urban planning, and museum studies — alongside practitioners from NGOs, government, and traditional religious institutions to foster a culturally confident and sustainable future.

Indicative Themes

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Call for Papers

The Organising Committee invites researchers, academicians, and practitioners to submit original, unpublished research papers, case studies, and conceptual frameworks for this seminar. We encourage submissions that challenge traditional paradigms of commodification and propose sustainable, authentic models for the Indian tourism landscape.

Paper Submission Guidelines:

- Paper length should be between 08-10 pages (2500 - 5000 words)
- Author name should contain affiliation, and full mailing address (with email and telephone)
- The paper in MS-Word only

Page Setup:

Paper size: A4, Portrait

Margins: 2.05 inches (top & bottom); 1.73 inches (left & right)

Header: 0.5 inches

Footer: 0.5 inches

Font face: Times New Roman

Citations: Please follow APA 7 Citation style for the references.

Therefore, the interested researchers are requested to submit the soft copy of the research papers using the above techniques on or before 10 April, 2026 to ctvb2026igntu@gmail.com The papers will be thoroughly reviewed and selected by editorial board will be published in Peer- Reviewed Journal with ISSN and remaining papers will be in an edited book with ISBN number. (Authors opting to publish their papers in on ISSN/ISBN book shall pay a publication fee in addition to registration fee)

Last Date for Submission of Abstract

10th April 2026

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Intimation of Acceptance of Full Paper

15th April 2026

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Chief Patron:

Prof. Byomakesh Tripathy
Vice Chancellor, IGNTU, Amarkantak

Patron:

Prof. Sukanta Kumar Baral
Dean, Faculty of Commerce &
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Seminar Committee Coordinators

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Mr. Shreeyansh Mishra (Registration): 7505707783
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Mr. Sainulabid A P (Technical): 7025364095
Ms. Shambhavi Agnihotri (Venue Management)
Ms. Mrudhula E (Venue Management)

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Note*: The registration fee includes a conference kit, lunch and refreshments for all two days. Registration opens April 10th. Please note that registration fee does not cover travel and accommodation. Payments once made are non-refundable and are inclusive of GST.

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