

CURRICULUM VITAE

Dr. ROHIT RAVINDRA BORLIKAR

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CAREER GOALS:

- To enrich my knowledge in tourism and allied areas and propagate the same to the young generation.
- To serve the cause of tourism academics and research for tourism development.

1. WORK HISTORY

Academic:

- Working as **Assistant Professor** at the Department of Tourism Management, Indira Gandhi National Tribal University, Amarkantak, since **July 2017**.

Delivered Invited lectures at:

- Lectures at the ‘Tourist Facilitator Guide Training Workshop’ organised by the District Archology, Tourism and Culture Council, Anuppur district and Department of Tourism Management, IGNTU organised from 27 January to 02 February 2025.
- A lecture on ‘Empowering Students: Developing Skills and Entrepreneurship in Higher Education’ as a Resource person in the Faculty Induction Programme (Guru Dakshata) and Management organised by the Malviya Mission Teacher Training Centre, IGNTU on 08/12/2024.
- Delivered a lecture at National-Level Symposium on ‘Bridging Gaps in Tourism and Hospitality Education: Designing a Skill-Based Curriculum’ organised by Dr. BMN College of Home Science, SNDT University, Mumbai on 30/11/2024.
- Resource person in the Short-Term Program on Institution Organisation and Management organised by the Malviya Mission Teacher Training Centre, IGNTU, to deliver a lecture on ‘What Motivates Employees and Individuals’ on 09/09/2024.
- At the Short-Term Program on Skill Development and Entrepreneurship organised by the Malviya Mission Teacher Training Centre, IGNTU, to deliver a lecture on ‘Empowering Students: Developing Skills and Entrepreneurship in Higher Education’ on 24/07/2024.
- Guest Lecture Series on ‘Sustainable Development Goals’, organised by the Department of Travel and Tourism, Vishwakarma University, Pune on the topic of ‘Sustainable Tourism Practices by Communities at Tourist Destinations’. (April 2024)
- One-week workshop on Skill Development for Young Managers, organised by the Department of Tourism Management, Indira Gandhi National Tribal University. (November 2023)

- Two-week Capacity Building Program on ‘Research Methodology and Publication Ethics’ organised by the Department of Tourism Management, Indira Gandhi National Tribal University. (September 2023)
- Certificate course in Agri and Rural Tourism Management, conducted by the Department of Travel and Tourism, Government Polytechnic, Nagpur, with DTORR, India and Maharashtra Tourism Development Corporation. (May 2023)
- International Workshop on ‘Research Methodology in Social Sciences’, organised by the Department of Management, Garden City University and CINEC, Sri Lanka. (May 2023)
- Webinar organised by SPH College of Hotel Management and Catering Technology, Panchvati, Nashik, on the ‘Introduction to Hotel and Tourism Industry’ theme. (November 2022)
- One Week Workshop on Entrepreneurial Opportunities in Tourism and Hospitality Business, on Tour Guiding and Escorting, organised by the Department of Tourism Management, Indira Gandhi National Tribal University. (July 2022)
- Guest lectures on the subject of ‘Agritourism Development: Products and Operations’ in the PG Diploma program in ‘Agri-Tourism Management’ of School of Agri-business and Rural Management, Dr. Rajendra Prasad Central Agricultural University, Samastipur, Bihar in the. (during academic sessions 2021-22 and 2022-23)
- 2nd Tourism Student Conclave, organised by DTORR India, on ‘Agri, Eco and Rural Tourism’. (February 2021)
- Webinar organised by the Department of Tourism and Hotel Management, Central University of Karnataka, on World Tourism Day 2020, on the theme of ‘Tourism and Rural Development’. (September 2020)
- Webinar session organised by Madhya Pradesh Institute of Hospitality, Travel and Tourism Studies, Bhopal, on ‘Rural and Agri Tourism’. (August 2020)
- Quest – 2020, National Conference on ‘Tourism Industry Challenges and Responsibilities Post COVID 19’, organised by the Department of Tourism, Garden City University, Bengaluru, as a speaker on ‘Post Covid-19 Challenges and Responsibilities of Special Interest Tourism’. (July 2020)
- ‘Digital Lecture’ organised by School of Hospitality and Tourism, Jagran Lake University, Bhopal, on ‘Tourism Post Covid19 – Changes in Tourism Demand’. (May 2020)
- National Tourism Student Conclave, organised by the Department of Tourism Management, Indira Gandhi National Tribal University and DTORR India, on Agri and Rural Tourism. (January 2020)
- Agri Tourism Training Programme organised by the Indian Institute of Tourism and Travel Management in association with CCS National Institute of Agricultural Marketing. (2019)

- ‘Guide Training Programme’ of Chhattisgarh Tourism Board, organised by the Indian Institute of Tourism & Travel Management. (2018)
- ‘Travel & Tourism’ course of MITCON Centre for Skill Development, Pune. (2015)
- ‘Guide Training Programme’ of Indian Institute of Tourism & Travel Management, Nellore. (2014)

Academic contribution:

- **Organised** A two-week capacity-building program for ‘Academic research writing’ as course co-director (April-May 2024).
- Participated in the ‘**Working Group Meeting of Experts for Development Curriculum and Textbook for Class XI and XII** (NCERT) for the Job Role – **Travel Advisor**, organised by **PSS Central Institute of Vocational Education**, Bhopal (December 04 to 08, 2023).
- **Reviewed research papers** for the Euro Asia Tourism Studies Journal and the FFTC Journal of Agricultural Policy, Taiwan.
- **Organised** Two Week Capacity Building Program on ‘Research Methodology and Publication Ethics’ as **Course Co-Director**. (September 2023)
- **Member** (Invited Subject Expert) – **Board of Studies** for Department of Tourism and Travel Management, Martin Luther Christian University, Shillong, Meghalaya. (May 2023)
- **Chaired** a technical session at the International Conference on ‘Rethinking Commerce, Management and Tourism – Post-Covid New Normal’ organised by the School of Commerce and Management, Garden City University, Bengaluru, in Collaboration with CINEC-Campus, Sri Lanka (March 2023).
- **Member – University Placement Cell** of Indira Gandhi National Tribal University, Amarkantak (from April 2023).
- **Placements Coordinator** of Placement Drive of 2023 of the Department of Tourism Management, Indira Gandhi National Tribal University, Amarkantak.
- **Organised** ICHR sponsored International Seminar on ‘Shree Ram Van Gaman Path and Tourism Development: Prospects and Challenges’ on blended mode in the capacity of **Organising Secretary** (February 10-11, 2023)
- **Organised** One Week Workshop on ‘Entrepreneurial Opportunities in Tourism and Hospitality Business’ as **course coordinator**. (July 2022)
- **Member – Board of Studies** for Department of Commerce and Management Studies, Central Tribal University of Andhra Pradesh, Vizianagaram. (February 2022)
- **Member – Board of Studies** for Department of Tourism, School of Professional Studies at Garden City University, Bengaluru. (2021 & 2022)

- **Organised** a Two-Week Capacity Building Program on ‘Research and Publication Ethics’ as **course coordinator**. (June 2021)
- **Member – National Education Policy Cell (NEP Cell)** of Indira Gandhi National Tribal University for the implementation of National Education Policy 2020 in the University. (December 2021)
- **Member** of the committee for designing the **UG Tourism Management program according to NEP 2020** of the Department of Tourism Management, IGNTU. (April 2021)
- Participated as **Subject Expert** in designing the syllabus of the **Diploma in Agritourism Management** of **Dr. Rajendra Prasad Central Agricultural University (RPCAU)**, Pusa, Samastipur, Bihar. (February 2021)
- Participated in the ‘**Working Group Meeting of Experts for Development of Textbook for Class XI and XII (NCERT) Heritage Tour Guiding**’, organised by **PSS Central Institute of Vocational Education**, Bhopal, from September 28 to October 2, 2020.
- Participated as **Subject Expert** to **update the syllabus** of B.Com. Travel & Tourism course of **Bhopal School of Social Sciences**, Bhopal. (September 2020)
- Participated in the ‘**Working Group Meeting of Experts for Development of Textbook for Class XII (NCERT) Tour Guiding**’, organised by **PSS Central Institute of Vocational Education**, Bhopal, from 12th to 16th March 2020.
- **Academic Co-ordinator** of the Department of Tourism Management, Indira Gandhi National Tribal University, Amarkantak. (for the academic year 2020-21, 2021-22, 2022-23 and 2023-24)
- Participated in the ‘**Working Group Meeting of Experts for Development of Textbook for Class XI (NCERT) Tour Guiding**’, organised by **PSS Central Institute of Vocational Education**, Bhopal, from 2nd to 6th December 2019.
- Participated as **an External Subject Specialist in the Workshop for Curriculum Design** for B. Voc. Tourism and Hospitality Management, organised by **Dayalbagh Educational Institute**, Agra. (December 2018)
- ‘**Deputy Co-Ordinator of Placements**’ of Placement Drive of 2018, 2019 and 2020 of the Department of Tourism Management, Indira Gandhi National Tribal University, Amarkantak.
- ‘**Placements Co-Ordinator**’ of the Department of Tourism Management, Indira Gandhi National Tribal University, Amarkantak. (for the academic year 2019-2020, 2021-22, 2022-23 and 2023-24)

Tourism Industry:

- Worked with **Offbeat Destinations**, Pune, to design the project, ‘Asa ha Maharashtra’ – a holistic tour of the state of Maharashtra showcasing its rich culture, history and social contribution. (2010)
- Summer Internship in **Southern Travels Pvt. Ltd.** New Delhi (Tour Escorting). (2009)
- Worked with **Toshali Tours & Travels**, Bhubaneswar, as a Sales Executive. (2007)
- Worked for **Raja Rani Travels Pvt. Ltd.**, Pune, as a tour Escort and Sales/Customer Care Executive for 14 months. (2004 -05)
- Summer Internship in **Raja Rani Travels Pvt. Ltd.**, Mumbai. (2003)

2. ACADEMIC QUALIFICATIONS

- **Ph. D. in Tourism Studies**, from the Department of Tourism Studies, School of Management, Pondicherry University on ‘**A Study on Agritourism Operations in Pune Region: The Perspective of Tourists and Operators**’.
- Qualified UGC – NET with JRF in ‘Tourism Management and Administration’.
- **Master of Business Administration** from Pondicherry University.
- **Post Graduate Diploma in Tourism Management - Travel & Leisure** (2 years-Full Time), from Indian Institute of Tourism and Travel Management, New Delhi, with First class and Specialisations in Leisure Tourism & Adventure Tourism.
- **Post Graduate Diploma in Teaching Skills** from the Department of Education, Pondicherry University.
- **Post Graduate Diploma in Rural Development** from the Department of Sociology, Pondicherry University.
- **Bachelor of Tourism Management (Hons)** from Indian Institute of Tourism and Travel Management, Bhubaneswar, with First class and Specialisations in Travel Agency & Tour Operation Management.

3. DETAILS OF ACADEMIC PROGRAMMES PARTICIPATED

- **Management Development Programme** on ‘Nurturing Future Leadership Programme’ under the aegis of MMTP, organised by the Indian Institute of Management, Lucknow, from March 17 to 21, 2025.
- **Faculty Development Program** on ‘Tour Packaging Management’ - Advance Level organised by AICTE – Training & Learning (ATAL) Academy and Department of Tourism Management, Indira Gandhi National Tribal University, from January 17 to 21, 2022.
- **Faculty Development Program** on ‘Tour Packaging Management’ organised by AICTE – Training & Learning (ATAL) Academy and Department of Tourism Management, Indira Gandhi National Tribal University, from August 09 to 13, 2021.
- Two weeks **Faculty Development Program** organised by **Teaching Learning Centre**, Ramanujan College, University of Delhi, under MHRD – PMMMNM, on ‘**Managing Online Classes and Co-creating MOOCS 3.0**’, from July 25 to August 10, 2020.

- **Faculty Development Program** on ‘**Pedagogy for Logistics Courses**’, organised by **Logistic Skill Council** on May 20 – 21, 2019, in New Delhi.
- **28 Days Orientation Program** organised by *UGC – HRDC, University of Hyderabad*, from February 13 to March 12 2019.
- **Workshop on Capacity Building of Doctoral Students**, organised by *UNESCO Madanjeet Singh Institute of South Asia Regional Co-operation (UMISARC)* from 19 to 28 February 2013 at Pondicherry University, Puducherry.
- **21 days UGC Sponsored Refresher Course**, organised by *Academic Staff College, University of Hyderabad*, in the Area of Research Methodology from April 23, 2014, to May 13, 2014.
- **State Level Agri Tourism Workshop**, organised by *Agri Tourism Development Company (ATDC), Pune*, on 15 - 16 May 2015 at YASHDA, Pune.

4. RESEARCH PAPERS AND BOOK CHAPTERS

- **A study on the satisfaction and intention to revisit Kushinagar of tourists from Southeast Asian countries** in the International Journal of Novel Research and Development (ISSN 2456-4184) May 2024.
- **Analysis of Students’ Satisfaction with the Tourism and Hospitality Programme: A Study on Indian Institutions** in Euro – Asia Tourism Studies Journal (ISSN 2742-7579) December 2023.
- Published **edited book** as co-author titled **Shree Ram Van Gaman Path and Tourism Development** (ISBN 978-81942728-5-4), November 2023.
- **The Paradigm Shifts of the Indian Tourism Industry Amidst the COVID-19 Pandemic** in International Journal of Creative Research Thoughts (ISSN 2320-2882), (11, 32-43) October 2023.
- **Instagram as a Marketing Tool for Smart Tourism Business: An Analysis**, in International Journal of Intelligent Systems and Applications in Engineering (Scopus Indexed) (11, 9s, 581-590) (ISSN: 2147-6799) July 2023.
- **A Study of the MICE Tourism Industry’s Workforce and the Variables Influencing Customer Relationship Management**, in Atna – Journal of Tourism Studies, (Vol. 18, 89-102), March 2023.
- **Prospects and Challenges of Smart Tourism Development: A Case Study of Bhopal** in International Journal of Scientific Research in Engineering and Management (Volume 4, Issue 8), August 2020.
- **Innovative Agritourism Models: Cases from Pune Region**, in Journal of Small Business and Rural Management (Volume 3, Issue 1, 64-75), April 2020.
- **Concept of Tourism** in Basic Manual for Guide on Ecotourism – Ladakh, published by Won Buddhist Charitable Society India & Hanuran Movement. ISBN:978-81-945314-0-1, January 2020).

- **Theory of Agri-tourism and Its Practice in India**, in International Journal of Multidisciplinary Research, Zenith Publication, (Volume 5 Issue 8, 33-41), August 2015. ISSN: 2231-5780.
- **Planning in Developing Agritourism Destinations: with Reference to ATDC**, in Contemporary Tourism Planning: Introspecting Problems and Prospects, Excel Publication 2013. ISSN: 2278-8379.
- **Fort Tourism in Raigad: Issues and Challenges**, in Sustainable Tourism: Issues and Challenges, Macmillan Publishers 2012. ISBN: 9789350590690.

5. RESEARCH PAPERS PRESENTED AND PUBLISHED IN PROCEEDINGS OF NATIONAL AND INTERNATIONAL CONFERENCES

- Presented paper on '*Innovative Agritourism Practices: Few Cases from Pune Region*' in **International Conference on Tourism for Developing Countries**, Organised by Indian Institute of Tourism and Travel Management, Noida on 13 - 15 September 2018, Noida.
- Presented Paper on "*Farmers – As Tourism Destination Managers*" in International Conference on **Contemporary Research in Tourism and Hospitality**, Organised by Department of Tourism Studies, Pondicherry University, in collaboration with Bournemouth University U.K. and Indian Institute of Tourism and Travel Management, on 18 – 21 February 2014, Puducherry.
- Presented Paper on "*Theory and Practice of Agritourism – A critical view in Indian Context*" in National Seminar on **Business and Management of Tourism**, Organised by Department of Tourism Studies, Christ University 8 - 9 February 2013, Bengaluru.
- Presented Paper on "*Agritourism & Rural Development*" at **International Conference on Eco and Sustainable Tourism** Organised by EMG Yadava College in February 2013, Madurai.
- Presented Paper on "**Agritourism in India**" in National Seminar **Managing Tourism Business for Sustainable Competitive Advantage**, Organised by the Department of Tourism Studies, Pondicherry University on 23rd - 24th March 2012, Puducherry.

6. Research Guidance

Sl. No.	Title of the Research	Name of Scholar	Status
01	Indian Travelers' Experience with Smart Tourism Technologies and its Impact on Purchase Decisions	Dr. Sachin Shivaji Kale	Awarded
02	The Facets and Prospects of MICE Tourism Development in Tamil Nadu	Mr. Rahul Rajkamal	Awarded
03	A Study on Tourist Destination Image of Kushinagar, Uttar Pradesh	Mr. Himanshu Shekhar	Pursuing

7. PERSONAL DETAILS

Date of Birth	21.09.1987
Office Address	Department of Tourism Management Faculty of Commerce and Management Indira Gandhi National Tribal University Lalpur, Amarkantak – 484887 Madhya Pradesh
Permanent Address	'Vasudha', Plot no. 16, Sector no. 27 J, P.C.N.T.D.A., Nigdi, Pune – 411044
Contact	Contact No: +91 9655486041 +91 9403922833 Email: rohitborlikar@igntu.ac.in rohitborlikar@gmail.com
Nationality	Indian

I hereby declare that the above information is true to the best of my knowledge and belief.



Dr. Rohit Ravindra Borlikar